

Data strategy

Data has become a critical business asset, but many organisations struggle with fragmented systems, inconsistent data practices, and unclear priorities. Without a clear strategy and architecture, it can be difficult to unlock value from data and support future analytics and AI initiatives.

Adaptiv helps organisations define data strategies and architectures that align business objectives, technology investments, and governance requirements, creating a foundation for data-driven decision-making and long-term growth.

Why it matters

- ✗ Align data investments with business goals
- ✗ Improve data accessibility and trust
- ✗ Reduce complexity across the data landscape
- ✗ Support analytics and AI initiatives
- ✗ Create a roadmap for future growth



What this enables:

- 01. Strategic direction**
Define a clear vision and roadmap for data and analytics capabilities
- 02. Modern architecture**
Design scalable, secure, and future-ready data platforms
- 03. Trusted data foundations**
Improve governance, accessibility and confidence in business data
- 04. Analytics & AI readiness**
Create the foundations required to support advanced analytics and AI initiatives

Data strategy

Our approach

Discovery

We work with you to understand your current state, needs and datasets to identify gaps and opportunities for improvement.

Support

Our team of dedicated support engineers will look after the solution(s) we designed, implemented and deployed for you.

Strategy and design

Our architects define the optimal strategy and create a technical blueprint aligned with your business goals.

Implement and deploy

Our developers will get the work done on time and on budget while following your internal coding standards and DevOps policies.

Technology partners

Using enterprise-leading technologies, Adaptiv's team of certified experts power your new and modern integration architecture.



Skills Group connects the dots from data to development

Industry: Education and training **Platform:** Databricks, Boomi

Skills Group required a clear strategy to improve how data was managed, accessed, and utilised across the organisation. Existing challenges limited visibility, reporting capabilities, and the ability to support future analytics initiatives.

Adaptiv worked with stakeholders to define a data strategy and target architecture, creating a roadmap to improve data accessibility, governance, and long-term business value.

Outcomes

- ✓ Clear roadmap for data and analytics investment
- ✓ Improved alignment between business and technology priorities
- ✓ Increased confidence in organisational data
- ✓ Foundation for future analytics and AI initiatives